



PRUDENCE B2B, LLC

Salesforce Capability Statement

Senior-led Salesforce consulting, implementation, optimization, and managed support for nonprofits, consulting partners, and growing organizations.

Practical Salesforce delivery without unnecessary complexity

Prudence B2B helps organizations assess, improve, implement, integrate, and support Salesforce through focused engagements, disciplined delivery, and flexible access to experienced resources.

Core capabilities

Strategy and discovery Stakeholder workshops, current-state assessment, requirements, process mapping, roadmap, and solution planning.	Implementation and configuration Sales, Service, Experience, Nonprofit, and platform configuration with automation and user-centered design.
Data and integration Migration planning, mapping, cleansing, validation, reconciliation, APIs, and integration coordination.	Testing and adoption Test strategy, UAT, release readiness, documentation, training, and adoption support.
Managed services Fractional administration, enhancement delivery, troubleshooting, reporting, and backlog management.	Partner delivery capacity White-label or subcontracted support for defined workstreams, temporary gaps, and delivery acceleration.

Salesforce platform experience

- Sales Cloud, Service Cloud, Experience Cloud, Nonprofit Cloud/NPSP
- Health Cloud, Education Cloud, Revenue Cloud/CPQ
- Agentforce, Salesforce Platform, Flow, reporting, dashboards, and security
- DocuSign and form integrations, data migration, and API-enabled solutions



Representative experience

- Regional nonprofit healthcare organization - Nonprofit Cloud modernization, CRM consolidation, fundraising operations, migration planning, testing, reporting, and batch gift-entry architecture.
- Green Cosmos Zambia - Pro bono NPSP implementation supporting volunteers, training programs, board applications, and Jotform integration.
- Growing home services company - Paid Sales Cloud and DocuSign implementation supporting customized offerings, quotes, proposals, and contracts.

Focused ways to begin

Salesforce Health Check

Starting at \$2,000. A 7-10 business-day assessment with findings, priorities, roadmap, and implementation estimate.

Monthly Salesforce Support

10, 20, or 40 hours per month for administration, improvements, data, reporting, documentation, and continuity.

Why Prudence B2B

- Senior-led delivery with immediate availability and additional consultants on demand
- Experience serving nonprofits, healthcare, human services, and growing commercial organizations
- Flexible project range from \$1,500 to \$25,000, with larger qualified opportunities considered
- Remote nationwide delivery and travel availability

Corporate and contracting information

Category	Details
Company	Prudence B2B, LLC 800 Park Offices Dr, Suite 3317, Research Triangle Park, NC 27709
Contact	www.prudenceb2b.com info@prudenceb2b.com
Registrations	UEI Q35NE2L3YPH7 CAGE 9EV82 NC SOS ID 2395132
NAICS	541511, 541512, 541519, 541618, 541690
Credentials	ISO 27001; ISO 9001; NMSDC MBE; HUBZone; Salesforce Consulting Services, ISV, and Managed Services Partner